

Richmond Main Street Initiative



Downtown Richmond Property & Business Improvement District

ACTIVITIES, EVENTS, OPPORTUNITIES

JANUARY 2025 - MAY 2026

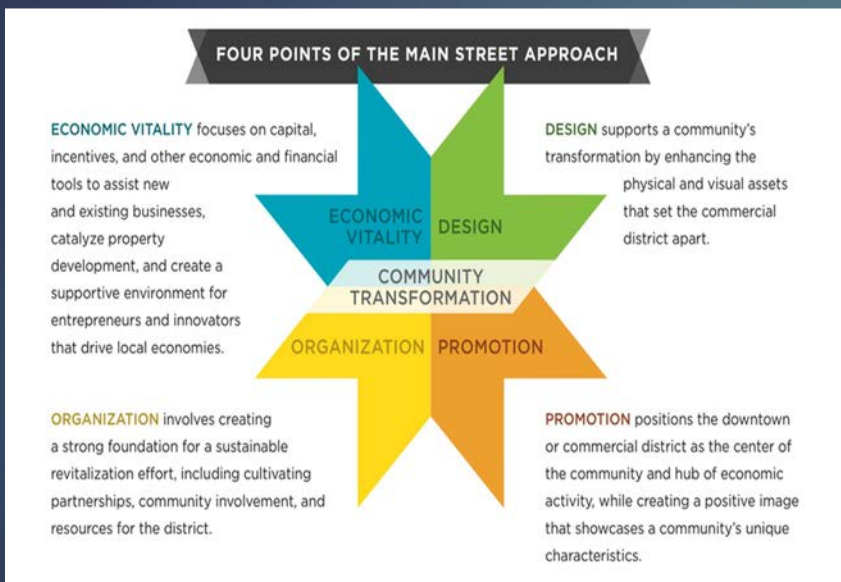
Downtown Richmond Property and Business Improvement District

- ▶ The purpose of the DRPBID is to provide improvements, maintenance and activities, which constitute and convey a special benefit to assessed parcels. The DRPBID will provide Maintenance, Safety and Nuisance Abatement; Marketing, Promotions and Business Development; Capital Improvements; and related administration directly and only to assessed parcel within its boundaries.
- ▶ RMSI is a community-based nonprofit dedicated to revitalizing historic downtown Richmond as a pedestrian-friendly urban village, offering products, services, arts and entertainment that reflect the communities rich and diverse heritage.
- ▶ RMSI serves as the Manager of the Owners Association providing the services, programs, events, maintenance and activities.

Best Time To Be Part of Downtown Richmond

- ▶ Optimism, Opportunity, Excitement
- ▶ Community Engaged
- ▶ Solid Foundation of History and Commerce
- ▶ Development in Surrounding Neighborhoods of Downtown
- ▶ Service and Small Businesses Retail Spaces
- ▶ Infrastructure in Place
- ▶ Public Transportation Full Service in Downtown
- ▶ Access to all Parts of Richmond and Bay Area

Richmond Main Street Initiative



Equitable Access

Resource Hub for Local Businesses and Property Owners

Clean & Safe

Neighborhood Ambassador Program, Community Green Space Upgrades, Maintenance, Upkeep

Promotions & Marketing

Free Community Events Throughout the Year. Business Highlights, Community Programs and Marketing

Economic Vitality

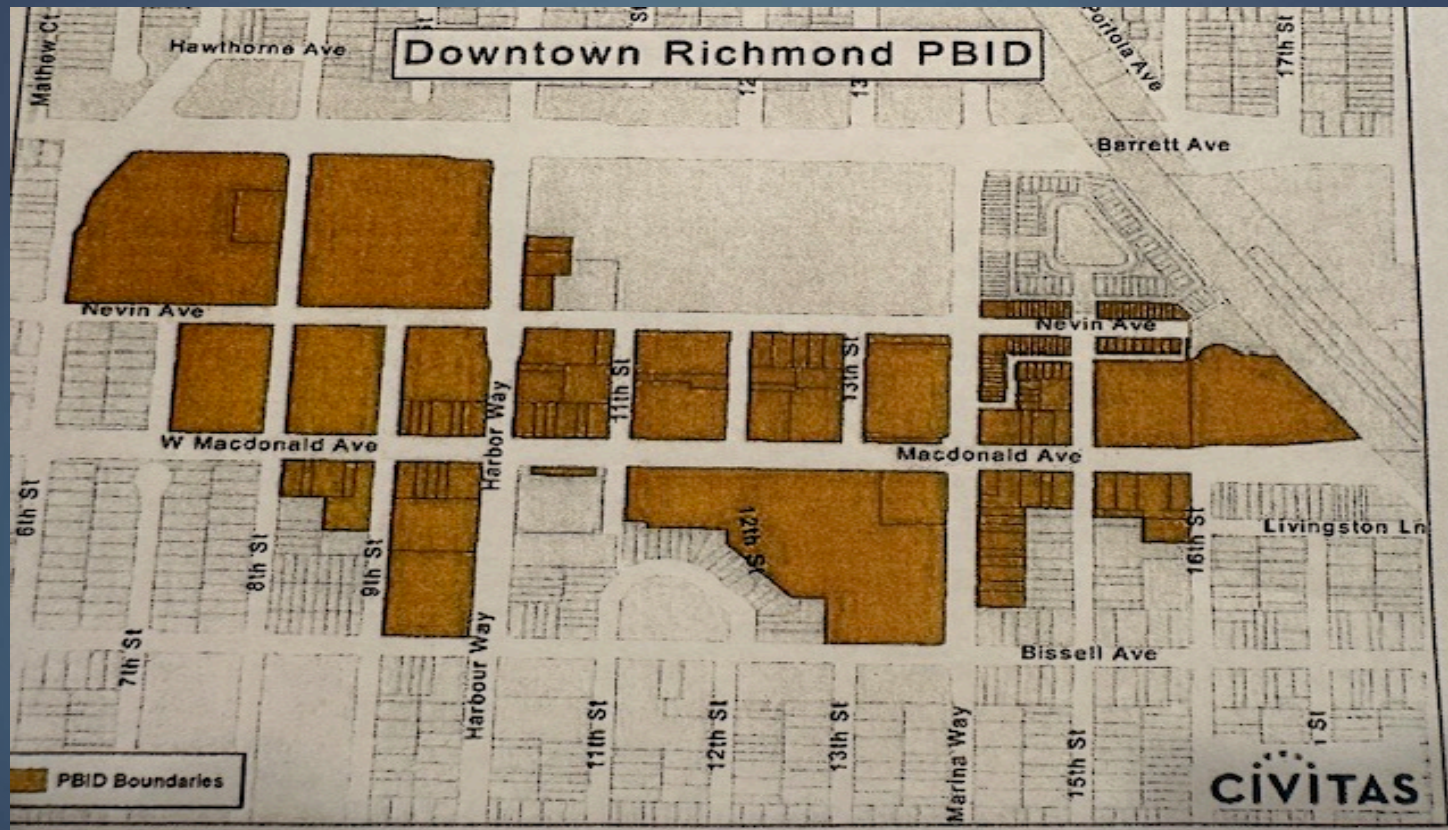
Development, Property Owner Collaboration, Share City of Richmond Programs and Grants

Community

Board of Directors, Committees, Community Partnerships

Map OF Downtown Richmond PBID

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PBID Funding Use, 2025/2026:

- ▶ Maintenance, Cleaning, Abatement, Management, Hospitality
 - ▶ Programs, Business Engagement, Marketing
 - ▶ Events
 - ▶ Operating Expenses
-
- ▶ \$237,314.00
-
- ▶ No Increase Was Requested in 2023, 2024, or 2025.
-
- ▶ Increase of 3% is Requested for Fiscal Year 2025/2026.



Main Street America
and
California Main Street

certify that

Richmond Main Street Initiative

has been recognized as a

2026 Accredited Program

for meeting the standards of performance in 2025

Erin Barnes
President & CEO
Main Street America

Matt Wagner, Ph.D.
Chief Innovation Officer
Main Street America

Richmond Main
Street is an
Accredited Program
in 2025 and 2026

Ambassadors & The Neighbors

- ▶ Mary Green, Deonte Anderson, Aaron Jones and Joshua Ruffen and Staff provide support for the program and our Downtown residents, property owners and businesses.
- ▶ Maintaining the streets and sidewalks, clean up and refreshing the neighborhood on a weekly schedule.
- ▶ Offering welcoming and consistent presence, knowing the neighbors and businesses, answering and providing services to them as they may arise.
- ▶ RMSI Staff and Ambassadors walk the Downtown, monitoring needs, support the businesses and scheduling the maintenance on a weekly basis.
- ▶ Collaboration with City Public Works reporting & response for illegal dumping and nuisance.
- ▶ Report unsheltered persons and needs to RPD and City Richmond App.

Ambassadors

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Deonte Anderson, Aaron Jones



Joshua Ruffen, Mary Green



RMSI Community Park Public Benefits RMSI Care and Service

- ▶ The Community Park, located on the corner of Macdonald Avenue and Harbour is open to the public during the week and on special events day weekends.
- ▶ The art, murals and tile installation are a combination of local schools, NIAD, RMSI, Love your Block and other contributors to make this park welcoming for visitors.
- ▶ Seating areas are located throughout the Park.



Community Park, Harbour Way, Macdonald Avenue Events in the Park



Weeds and Rubbish

Harbour Way, Macdonald Avenue

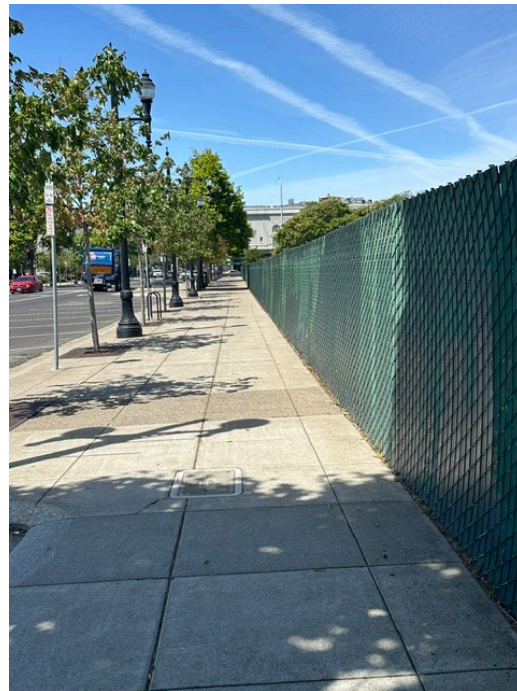
12



Ambassadors, Weed Abatement Macdonald Avenue

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RMSI Weed Abatement Macdonald Avenue

Ambassadors – Weed Abatement BART Garage Planting Beds

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Ambassadors

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3,200 Hours
Of Service

575 Bags of
Trash
Removed

340 Bags of
Weeds
Removed

230 Incidents
Reported &
Addressed

Hospitality
Year Round

Ambassadors Weed Abatement Marina Way

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Power Washing Macdonald Avenue

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Presence & Participation Downtown

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- ▶ Maintenance, Cleaning, Abatement, Reporting
- ▶ Hospitality, Business Visits, Resources, Programs and Participation for Businesses
- ▶ Newsletters and Videos Featuring Downtown Businesses
- ▶ Develop and Host Free Community Events Throughout the Year
- ▶ Foot Traffic and Visitors –to Downtown Shops
- ▶ RMSI Website, Social Media and Marketing Year Round
- ▶ Provide Community Service and Public Benefits
- ▶ Marketing the Downtown Businesses Vacant Spaces
- ▶ Collaborating With Shopping Center for Site Improvements, Landscape Contract
- ▶ Meet with Downtown Property Owners
- ▶ Promote the Arts Corridor and the Richmond Rising Programs
- ▶ Collaborating with Bart for Site Beautification & Landscaping
- ▶ Collaborate with Public Works for Landscape Improvements

RMSI and Richmond Promotions

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Richmond Main Street Initiative
Revitalizing Downtown through Community & Engagement

Richmond Main Street Initiative is a community-based nonprofit dedicated to revitalizing historic Downtown Richmond as a vibrant, pedestrian-friendly urban village. Since its founding, RMSI continues to support the transformation of the Downtown into a thriving destination with housing, services, arts, shopping and entertainment that reflects the city's rich and diverse heritage.

As an accredited member of the National Main Street program, which focuses on addressing economic vitality and fostering community transformation, RMSI seeks to maximize the potential of retail storefronts and attract new businesses to the area. Through the RMSI Ambassador Program, the ambassadors provide supplemental improvements, maintenance, and hospitality that enhance the overall experience of Downtown Richmond.

Arts and culture are also integral to RMSI's approach. Our annual Spirit and Soul Festival is our street wide event, encompassing 6 city blocks, which includes a classic car show, artisan and craft vendors, health and resource providers, live music and entertainment for an entire day of enjoyment. We also host Music on the Main, a summer concert series in the center of downtown.

Musical performances and family-friendly events activate public spaces, strengthen community pride, and create opportunities for residents and visitors alike to connect with Richmond's unique identity. These efforts are supported by a broad coalition of volunteers, residents, business owners, city staff, and corporate partners who share a vision of a welcoming and lively downtown.

Through innovation and collaboration Richmond Main Street Initiative promotes a residential neighborhood, commercial and cultural gathering place—one that reflects and celebrates the resilience, creativity, and diversity of the Richmond community.



"Iron Triangle" Mural by Richard Moore Salazar, 1970, Third Avenue

Richmond Main Street Initiative, Inc. | 1600 Nevin Plaza, Richmond, CA, 94801 | richmondmainstreet.com



EXPERIENCE RICHMOND, CA

Located along the northeastern shore of the San Francisco Bay, Richmond is part of Contra Costa County—one of the nine counties that make up the Bay Area. The strategically located City offers a wealth of experiences for both residents and visitors. Come explore Richmond's rich history, natural beauty, and vibrant community, and discover what makes this City truly special.

- Beautiful Waterfront Access – Miles of shoreline, marinas, and scenic views of the Bay.
- Rosie the Riveter/WWII Home Front National Historical Park & Museum – A nationally recognized historic site and museum
- Museums & Historical Landmarks – Richmond Museum of History & Culture and S.S. Red Oak Victory
- Public Library – 3 branches of the Public Library and a bookmobile
- Civic Center Plaza – The Richmond Auditorium, Senior Center, Richmond Art Center, City Hall, Richmond Library
- Affordable Bay Area Housing – Diverse housing options
- Rich Cultural Diversity – A vibrant, multicultural community
- Downtown Revitalization – Business opportunities, economic development and beautification projects
- Diverse Business Landscape – Advance Manufacturing, Retail, Technology, Commercial, Small and Large Industry
- Public Art & Murals – Murals, historic landmarks, and public art
- Public Transit Village – Richmond BART, Amtrak, AC Transit Buses, and connections to the Ferry
- Proximity to Major Cities – Oakland, San Francisco, and Berkeley
- Retail Shopping – Shopping Centers, small businesses and neighborhood shops
- Performing Art Centers & Theaters – Music, dancing, performative and movie theaters
- Outdoor Recreation – Trails, parks, biking paths, and shoreline recreation.
- The Richmond Ferry – Fast, scenic commuter ferry to San Francisco
- Thriving Local Arts Scene – Galleries, street art, community events, and creative studios
- Historic Neighborhoods – Architecture and stories that reflect Richmond's deep history
- Ecological & Green Spaces – Miller Knox Regional Park, The Greenway, Wildcat Canyon, Point Pinole Regional Park
- Family-Friendly Events – Festivals, farmers markets, and holiday events
- Economic Opportunity – Business development incentives and an evolving commercial landscape
- Culinary Diversity – Restaurants and cafes offering cuisines from around the world
- Sports & Recreation Facilities – Pools, community centers, gyms, and youth programs
- Rich Industrial & Innovation History – From shipyards to modern green-tech companies
- Anchor Health Care Facilities – Kaiser Permanente Campus and Lifelong Medical Care
- Community Pride & Grassroots Initiatives – Strong volunteerism, activism, and local leadership
- Climate & Weather – Mild temperatures year-round
- Yacht Harbors – Point San Pablo, Richmond Yacht Club, Marina Bay
- Water Activities – Sailing, kayaking, fishing, and waterfront trails
- Educational Institutions – Contra Costa College, public, charter and private K-12 schools, workforce and vocational training centers.

Macdonald Avenue Corridor Task Force

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- ▶ Collaboration on revitalization, equity and sustainability efforts that benefit our community.
- ▶ The Richmond City Council approved the establishment of the Macdonald Avenue Corridor Task Force on September 23, 2025, following a proposal by Mayor Eduardo Martinez and Councilmember Doria Robinson
- ▶ This limited duration Brown Act-compliant body brings together direct stakeholders and key decision-makers with influence over the corridor. The primary mission of the Task Force is to deliver a comprehensive set of recommendations to the Richmond City Council for the revitalization of the Macdonald Avenue Corridor.
- ▶ The Task Force serves as a collaborative forum to:
 - ▶ Identify shared priorities
 - ▶ Share diverse community and stakeholder perspectives
 - ▶ Coordinate revitalization and development efforts
- ▶ To Apply and for information, visit the City of Richmond Macdonald Taskforce:
- ▶ <https://www.richmondca.gov/4919/Macdonald-Avenue-Corridor-Task-Force>

Macdonald Avenue Corridor Task Force

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**Attention!
Community Members
Business Owners
Local Leaders**



MACDONALD AVENUE CORRIDOR TASK FORCE

*Help shape the future of Macdonald Avenue!
Join the Corridor Task Force to collaborate on
revitalization, equity, and sustainability efforts
that benefit our community.*

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**Second and Fourth
Tuesday starting
January 2026**



11 am - 12 pm



**Richmond Room,
450 Civic Center
Plaza, 1st Floor,
Richmond, CA**



www.richmondca.gov/MACTaskForce

Macdonald Avenue Corridor Task Force

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Purpose and Goals:

The primary mission of the Task Force is to deliver a comprehensive set of recommendations to the Richmond City Council for the revitalization of the Macdonald Avenue Corridor.

Key Deliverables:

Short-Term Actions:

- ** Enhance Safety
- ** Improve Cleanliness
- ** Activate the Corridor

Mid-Term Strategies:

- ** Boost Business Attraction and Retention
- ** Support Housing and Transportation Improvements
- ** Expand Community-Serving Amenities

Long-Term Vision:

- ** Create a Future-Focused Plan for the Built Environment, Supported by Schematic Design & Consultant Research

Macdonald Avenue Corridor Taskforce

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- ▶ The Task Force Supports Several City of Richmond Strategic initiatives:
 - ▶ – Objective 2.3.c: Development and Downtown Revitalization –
 - ▶ Adopted: September 27, 2023
 - ▶ Richmond Green-Blue New Deal Opportunities Report
 - ▶ Recommendation 7: “Destination Downtown” – Adopted: June 17, 2024
 - ▶ City Council Goals & Priorities
 - ▶ – Strategic Goal Area 2: Increase Revenue and Improve Economic Development

RMSI Office Remodel, Upgrades 2025

25



Events 2025

- ▶ Small Business Week 2025
- ▶ Downtown Walking Tours
- ▶ Programs and Partnership Events
- ▶ The LOT Re-Launch
- ▶ Richmond ZIP Trip
- ▶ A1 Seminar
- ▶ Spirit and Soul Festival
- ▶ Music on the Main x 1
- ▶ Music on the Main x 2
- ▶ Downtown Holiday Festival
- ▶ Arts Corridor Event at RMSI

The LOT: Event Collaborations

- ▶ The LOT: Outdoor Food Court, Grand Reopening in Downtown June 2025.
- ▶ The program started as an incubator program by the City of Richmond to address illegal street food vending and to navigate these entrepreneurs to legal business practices.
- ▶ RMSI partners with The LOT, to host many events throughout the year, combining our efforts to bring people Downtown.



Supporting The LOT Food Vendor Program

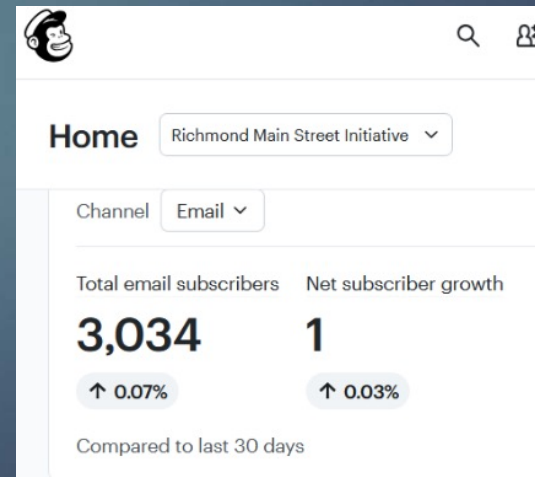
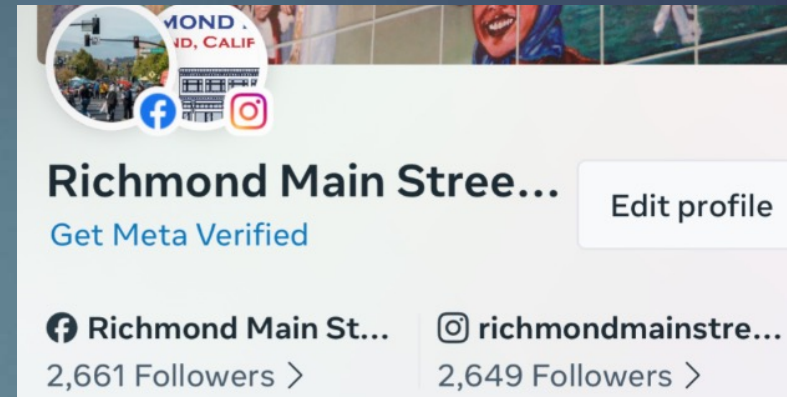
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Social Media Analytics 2025- 2026

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- ▶ RMSI Subscribers & Followers
- ▶ Meta Followers:
 - ▶ Facebook - 2,661 Followers
 - ▶ Instagram - 2649 Followers
- ▶ Email Newsletter Subscribers
 - ▶ MailChimp - 3,034 email subscribers



RMSI Newsletters

- ▶ Mechanics Bank
- ▶ East Bay Center for the Performing Arts
- ▶ AC Transit
- ▶ Sergeant Stewart - Richmond Police Department
- ▶ Marvella Photo Studio
- ▶ Arts Corridor
- ▶ Leftside Printing
- ▶ The LOT
- ▶ Local Downtown Restaurants
- ▶ Foods Co Grocery Store



RICHMOND MAIN STREET
RICHMOND, CALIFORNIA

July 2025 Newsletter **DOWNTOWN ON THE MAIN**

AC TRANSIT

Ride With AC Transit Buses: Taking You So Many Places

AC Transit isn't just buses—it's the bridge between communities, opportunity, and economic growth. In a recent conversation with Ryan Lau, External Affairs Representative, we learned how this essential service is redefining public transportation across the Bay Area.

While BART is often called the backbone of Bay Area transit, Lau offers a fresh perspective: "AC Transit is the connective tissue—getting people where BART can't." Lau emphasizes the critical role AC Transit Buses plays in providing first-mile and last-mile solutions for commuters, seniors, students, and those without access to a private vehicle. "Our average trip is about three miles," he explains. "That shows we're helping people with the daily essentials—getting to work, to the doctor, school, shopping, or to visit family. With service from El Sobrante to Fremont, and key connections into San Francisco and Palo Alto, AC Transit supports both independent travel and major transit systems."

opening Lot

Richmond Food Court
Ave, Richmond CA

JUNE 7
11AM - 12:30pm
RS & SAT 10AM-9PM

What to Expect at The Lot:

- Amazing street food
- Live reggae
- Community vibes
- Vendor program with a purpose

bartable



Arts Drives
Arts Corridor Initiative
station for artists, driven by community.

RMSI - On The Main Newsletters

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**DOWNTOWN
ON THE
MAIN**

20
25

**RICHMOND MAIN STREET
RICHMOND, CALIFORNIA**

**BLACK
HISTORY
MONTH**

February





GRATITUDE AFROCENTRIC

A major focus for the shop is educating customers. "I don't just sell things I teach," she explains, citing how she educates her customers about the origins of the products, and the importance of understanding where and how items are made. She takes pride in sourcing products directly from a variety of artisans, often sharing the backstory behind each piece.

One of the hallmarks of Gratitude (Afrocentric Gift Store) is the commitment to working with local businesses. Whether it's collaborating with creatives or supporting a fellow store in the area, the business owner believes in the power of community and referral. "If I don't have what you need, I'll send you to someone who does," she says. This kind of collaborative spirit has not only built strong relationships with other businesses but has also solidified her store's position as a key resource in Richmond and the Bay Area.

Beyond the products on the shelves, Gratitude has become an essential community hub. The store is not just about selling unique gifts; it's about being an active participant in the fabric of Richmond.

Meet Ghaliyah Roberts-Palmer, the owner of Gratitude (Afrocentric Gift Store), the African-inspired shop located at Market Square Mall in Downtown Richmond. In 2015, the spark of a desire turned into action when one determined businesswoman decided to bring a unique blend of cultural heritage, inspiration, and community empowerment to Richmond. On February 2, 2016, the dream became reality as the business officially opened its doors downtown, with a community that had been eagerly awaiting something new and transformative.

**DOWNTOWN
ON THE
MAIN**

20
25

**RICHMOND MAIN STREET
RICHMOND, CALIFORNIA**

March





LEFTSIDE PRINTING

The landlord, impressed by Diego's sincerity, agreed to rent him the space. After a few years Leftside Printing started to get traction and started to secure contracts with local Cities, School district and other larger companies. After 6 years in 2019 Diego was Ready to move back to a larger place and looked to Downtown Richmond.

The struggles didn't stop there. When COVID-19 hit, Leftside Printing, like many businesses, was affected by the pandemic. With a nonprofit status, Diego was unable to pay rent and sought to cancel the lease. The landlord offered an unusual solution: continue paying for the space while keeping operations minimal. Diego learned from the 2008 Market crash and understood how business works. "Where there is a tragic there is an opportunity for success" Leftside Printing partnered with Richmond Main Street, and the San Pablo EDC to provide free signs and banners to local businesses to help them communicate and engage with customers during the pandemic. Diego even began producing social distancing stickers and masks, further solidifying his role as a community ally. After a year, the business made a full recovery, tripling its net income.

Diego's journey into the world of printing is as much about perseverance and vision as it is about building a legacy for the community. Diego and his family came to Richmond in 1978. Growing up in the city of Richmond, he recalls walking the streets with his father in the early 80's, shopping and enjoying the local vibe. Little did he know that years later, the very streets he walked would be home to his own business, Leftside Printing.

Diego's venture into the printing business started out of necessity. At the time,

RMSI, Chamber of Commerce, Economic Development Small Business Week 2025

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RMSI Downtown Walking Tour Launch 2025

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Downtown Walking Tour

Hosted by
Richmond Main Street Initiative

**May 8, 2025
Thursday**

1600 Nevin Plaza,
Richmond CA 94801
9:00 AM to 10:30 AM

**FREE
ADMISSION**

Explore the future
of Downtown
Richmond

Walking tour to
showcase the
potential of the
downtown
Richmond area

Richmond

Richmond Main Street
Richmond, California

For more information, visit <https://www.ci.richmond.ca.us/2766/Business-Development>

- ▶ Launched at the Economic Development Small Business Week in 2025, the Downtown Walking Tour is a must go tour, expanded over the year.
- ▶ The Downtown Walking tours are an opportunity to highlight the City's history, culture, businesses and economic development.
- ▶ Starting at the Transit Village we immediately show that Downtown Richmond is a pedestrian friendly, urban transit village in real time.
- ▶ Visiting small businesses along the Tour provide opportunity to showcase the variety of small businesses in Downtown.
- ▶ Monthly tours are the last Thursday of every month, starting January 29, 2026.

RMSI Downtown Richmond Walking Tour

May 2025

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Music on the Main 2025

July 24th

RICHMOND MAIN STREET
RICHMOND, CALIFORNIA

2025 MUSIC ON THE MAIN! THE

RICHMOND FARMER'S MARKETS

AT THE LOT
DOWNTOWN RICHMOND FOOD COURT

FREE! Community Event

ANDRE THIERRY
GRAMMY NOMINATED
ACCORDIAN SOUL & TYFECO

THURSDAY, JULY 24TH
5PM - 7:30PM

15th & Macdonald Ave

THURSDAY, AUGUST 21ST
5PM - 7:30PM

Sponsored by

Mechanics Bank
BANKING. INSURANCE. MORE.

MA HAYS CO.
Quality Insurance Since 1912
RICHMOND, CALIFORNIA

East Brothers
EST. 1972

Viridi
SCALABLE BATTERY SYSTEMS

SUNBELT RENTALS

Chevron

SACRED FIRE BAND
Santana Tribute
Professional Live Sound by PhreshSound



Music on the Main 2025

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Music on the Main 2025

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Music on the Main 2025

Sacred Fire Santana Band – August 21

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Richmond in the News: Zip Trip Channel 2 to Richmond June 2025



RMSI & Chamber Commerce - AI Seminar

August 21, 2025

In partnership with RCOC, RMSI hosted Steven Khuong, a seasoned tech industry leader. He shared how embracing AI can transform business workflow and drive growth.



RICHMOND
CHAMBER OF COMMERCE

*Serving Members
&
Uplifting Community*

PRESENTS

CO-HOSTED BY

 BAY FRONT CHAMBER OF COMMERCE	 BERKELEY CHAMBER	 El Cerrito CHAMBER OF COMMERCE	 SAN PABLO EDC
 EL SOBRANTE EDC	 OAKLAND EDC	 GEEKVILLE EDC	 RICHMOND MAIN STREET

AUG 21, 2025 8:30-10:30am

GROW YOUR BUSINESS WITH AI
Learning Seminar with Steven Khuong, Industry Leader

WHERE
Richmond Main Street Initiative
1600 Nevin Plaza
Richmond

FREE EVENT! RSVP
rcoc.com/rsvp

INFO
510-234-3512
info@rcoc.com



Join Steven Khuong, a seasoned tech industry leader, as featured in Forbes, CNN, and The New York Times, with extensive experience harnessing the power of AI to drive success. In this exclusive seminar, Steven will share actionable insights on how AI can transform your business and help you achieve exponential growth.

What You'll Learn:

- How AI can streamline operations, improve decision-making, and boost revenue.
- Practical tools to implement AI in your business, no matter the size or industry.
- Real-world strategies from Steven's proven track record of leveraging AI to drive innovation, optimize operations, & achieve outstanding business outcomes.

STEVEN KHUONG





Spirit and Soul 2025

- ▶ RMSI hosts its 16th Annual Spirit and Soul Festival
- ▶ We presented the inaugural Health and Resource Hub, that had over 50 Nonprofits offering free information.
- ▶ The Festival also had family friendly entertainment – a main concert stage with three bands, a classic car and motorcycle show, live DJ, Youth Zone with a soccer field, games and competitions.
- ▶ The sidewalks were lined with retail vendors, made of local, small businesses.



SPiRiT AND SOUL Festival **September 20, 2025**

Rooted in Richmond, Mind, Body, Spirit & Soul

**Saturday
11AM to 5 PM
DOWNTOWN RICHMOND:
MACDONALD AVE.
BETWEEN HARBOUR WAY & 16TH STREET**

- * Live Music, Bands, DJs
- * Food and Beverage Pavilion
- * Artisan and Craft Vendors
- * Classic Car & Motorcycle Show
- * Youth Zone, Activities, and Games
- * Health and Resources Hub

Classic Car, Motorcycle, & Bicycle Registration Scan Here

Vendor and Info Booth Registration Scan Here

**VENDORS SCAN CODE TO REGISTER
OR VISIT RICHMONDMAINSTREET.ORG**

For Sponsorship opportunities contact director@richmondmainstreet.org

Sponsors: Viridi, Sunbelt, Kaiser Permanente, Republic Services, Chevron, AT&T, EBMUD, FasTrak, The Lot, East Brothers, Sims Metal, Buffy Wicks Assembly, Richmond City Center L.P., bartable, Mechanics Bank, UC Berkeley.

Spirit and Soul 2025

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D.J. GARY



PATRON LATIN RHYTHMS



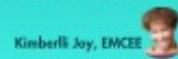
MS. BUT-TAH & THE BUTTAHLUV BAND



BEAFUNK FT. MICHAEL JEFFRIES



CITY OF RICHMOND'S POET LAUREATE STEPHEN SHARPE



KIMBERLI JOY, EMCEE

Professional sound by Sound



Spirit and Soul 2025 – Press & Media

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Newspaper Publications

GRANDVIEW INDEPENDENT

Richmond celebrates community at annual Spirit & Soul Festival

By Soren Hemmila • 21 Sept 2025

[View in browser](#)



Classic cars line Macdonald Avenue in downtown Richmond during the Spirit and Soul Festival on Saturday, September 20, 2025. The free, family-friendly event featured live music, food, vendors, and community resources. Photos/ Soren Hemmila

RICHMOND STANDARD

Funded by Chevron

Home > Community > 'Spirit & Soul Festival' celebrates cultural richness of Richmond

'Spirit & Soul Festival' celebrates cultural richness of Richmond

September 10, 2025

1328



All photos courtesy of RMST.

By Kathy Chouteau

TV Channel 2 Live News



93.3 FM Live Radio Station at Spirit & Soul



Health & Resources HUB

The HUB connects the community with information bringing valuable resources to the Downtown residents, businesses and communities.

The Health and Resource Hub provides a wide range of resources and service providers, that support *the Pillars of Health* and well-being. Resources from health and nutrition, housing assistance, transportation, public services, programs and education.



Health & Resources HUB

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Spirit and Soul Festival

Rooted in Richmond
Mind, Body, Spirit & Soul
Organizations at the Spirit and Soul Festival 2025.



RICHMOND MAIN STREET
RICHMOND, CALIFORNIA

Richmond Arts and Culture Commission AC Transit 511 Contra Costa American Business Women's Association AT&T Bay Area Rescue Mission CCC MEDS Coalition Center for Elders Independence Center for Human Development Child Start Inc Community Housing Development Corporation Community Services Bureau Contra Costa Health Ambassador Program Contra Costa Health Wellness Team Contra Costa Youth Service Bureau CORE- H3 Curious Explorers Academy Regional Center of the East Bay Eagle Library @ John F. Kennedy High School East Bay Regional Park District EHSD Navigators Electrify My Block Fastrak Greater Richmond Interfaith Program Richmond Electric Bike Share Today Bikes	Environmental and Health Initiatives Transformative Climate Communities Hijas del Campo House of Loving Hands Urban Tilth Lifelong Medical Care Men and Women of Purpose Reentry Success Center Remax Regency Renaissance Entrepreneurship Center Richmond Police Activities League Richmond Rent Program Safe Organized Spaces Richmond Safe Return Project Stticky Fingers The Peach'd Pink Project The Practice Space The West Coast Chess Alliance Transform Ujjima Family Recovery Services United Teachers of Richmond, CTA/NEA Voices College Bound Language Academies Williams Health Food WriterCoach Connection YES Nature to Neighborhoods Keyz 2 the Future
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THANK YOU TO OUR GENEROUS SPONSORS





























Spirit and Soul 2025

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Spirit and Soul 2025 – Social Media Post

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New Lights in the Community Park 2026

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- ▶ City of Richmond invested in new lighting 2026
- ▶ Richmond Main Street caretakes the Garden daily
- ▶ Re-Entry for Success provides support monthly



RMSI Walking Tour Downtown Map

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LOCATED ALONG THE NORTHEASTERN SHORE OF SAN FRANCISCO BAY, RICHMOND IS PART OF CONTRA COSTA COUNTY - ONE OF THE NINE COUNTIES THAT MAKE UP THE BAY AREA.



View of San Francisco and the Bay Bridge from Downtown Richmond

Housing, Retail and Programs in Downtown:

- Homes, Apartments, Senior Living
- Richmond City Center Shopping
- The LOT Outdoor Food Court
- Retail Stores
- Commercial Businesses
- Performing Arts and Youth Programs
- Restaurants & Cafes



"Iron Triangle" Mural, Artist Richard Muro Salazar

DOWNTOWN RICHMOND FEATURES VIBRANT MURALS AND PUBLIC ART THAT CELEBRATE THE CITY'S HISTORY AND CULTURE. THESE ARTWORKS HIGHLIGHT RICHMOND'S ARTISTIC HERITAGE.



Bart Murals: "On the Right Track", Artists Joe Sances and Daniel Galvez



"Real Rich City" Mural led by CIPBA.org, Josh, Pablo, Rashon, Kym, Darius, David, Vanessa, Chris, Alyssa, Tia, Rensha, Prokador, Oria, Eljah



"Liberty Bell", Artist Regi Bly



Macdonald Landmarks



Richmond Neveus Mural, Artist Jeff Caruso



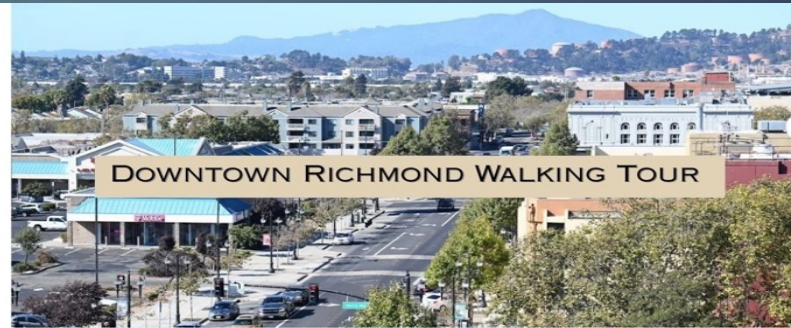
A Community Rejuvenation Project | Gonsara High School Students



Murals & Community Garden | RCA, NIAD, RSC

Downtown Art Installations

- History Markers
- Iron Triangle Mural
- BART Murals
- Bike Shop Murals
- Macdonald Ave Murals
- Arts Corridor
- Nevin Street Murals



EXPERIENCE RICHMOND THROUGH THE DOWNTOWN WALKING TOUR, HIGHLIGHTING THE CITY'S HISTORY, CULTURE AND DEVELOPMENT. NESTLED ON THE NORTHEASTERN SHORE OF SAN FRANCISCO BAY, RICHMOND BLENDS A PROUD COMMERCIAL AND INDUSTRIAL PAST WITH A GROWTH OF INNOVATION AND TECHNOLOGY. THE CITY CONTINUES TO EVOLVE AS A PLACE WHERE COMMUNITY AND OPPORTUNITY COME TOGETHER TO SHAPE A VIBRANT FUTURE.

THE STRATEGIC LOCATION OF RICHMOND AND IT'S DOWNTOWN OFFERS EASY ACCESS ACROSS THE REGION. WITH OVER 30 MILES OF SCENIC BAY TRAIL SHORELINE AND A TRANSIT CENTER WITH BAY AREA PUBLIC TRANSPORTATION - BART, AC TRANSIT, REGIONAL AND TRANSBAY SERVICES AND CONNECTION TO THE RICHMOND FERRY TO SAN FRANCISCO. AMTRAK TRAINS SERVICE THE CAPITAL CORRIDOR, SAN JOAQUIN AND CROSS COUNTRY TRAIN ROUTES. WALKING ALONG MACDONALD AVENUE AND NEARBY TREE LINED STREETS, REVEALS THE AREA'S UNIQUE CHARACTER, NEIGHBORHOOD FEATURES, SERVICES AND A PEDESTRIAN-FRIENDLY DOWNTOWN.



Neighborhood Features:

- Richmond History Museum
- U.S. Post Office
- The Heart of Richmond Park
- Nevin Park
- Veterans Memorial Park
- Richmond Civic Center Walkway
- Health Care Facilities & Services
- Youth Programs
- Schools
- Nevin Community Center
- Recreation Facility
- Music Venues



RICHMOND MAIN STREET
RICHMOND, CALIFORNIA

Richmond Main Street Initiative, Inc. | 1600 Nevin Plaza, Richmond, CA 94801

RICHMOND MAIN STREET INITIATIVE, INC. | 1600 NEVIN PLAZA, RICHMOND, CA 94801

RMSI Walking Tour Downtown Map

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DOWNTOWN RICHMOND WALKING TOUR

WALKING TOUR STOPS

1. Richmond Main Street Office
2. Transit Village - BART, AMTRAK, AC Transit, Transbay, Ferry Access, Bike Share
3. Richmond BART Murals
4. 19th Street Transit Entrance, Future Housing Site
5. Pathway to Richmond Civic Center, Art Center, Auditorium & Library
6. History Markers in Nevin Plaza
7. Social Security Building
8. Post Office - Built 1938
9. Iron Triangle Mural
10. Carquinez Building - Built 1926
11. Kaiser Permanente Campus
12. Market Square Mall
13. Wells Fargo Bank - Built 1927, Originally America Trust
14. Community Park - Heart of Richmond Park with Murals
15. Dollar Sign Mosaic - 9th Street & Macdonald Avenue
16. Mechanics Bank - Built 1920
17. Richmond History Museum, Built 1910, Original Carnegie Library
18. Macdonald Avenue Murals
19. History Markers - Corner of 8th to 13th Street on Macdonald Avenue
20. Bicycle Boulevard - 8th St & Macdonald Avenue
21. Pathway to Greenway
22. Yellow Brick Road - 8th Street & Macdonald Ave, Iron Triangle Walkable Neighborhood
23. East Bay Center for the Performing Arts - Built 1923, Winters Building
24. Site for Future Housing & Retail Development, 11th - 13th Street
25. Richmond City Center - Shopping Plaza with Supermarket, Restaurants and Retail, Future Improvements for Tenants
26. The LOT Outdoor Food Court
27. Gateway Underpass - Built 1909, Opened Downtown Richmond to Civic Center District
28. Rooftop - 360 View Of Surrounding of Bay Area Cities

Richmond History Museum | Built 1910 | #17

Wells Fargo Bank | Built 1927 | #13

Mechanics Bank Building | Built 1920 | #16

Richmond Civic Center Plaza: Richmond Civic Center, Richmond Library, Senior Center, Richmond Auditorium, Richmond Art Center | #5

Architect Timothy Pflueger and Milton Pflueger | Built 1945 - 1950

Transit Village | #2

ESCPA | Winters Building | Built 1923 | #22

Social Security Building | #7

RICHMOND HONORS ITS HISTORY THROUGH MUSEUMS, HISTORIC BUILDINGS, AND MARKERS THAT COMMEMORATE THE CITY'S PIVOTAL ROLE IN WORLD WAR II, AS WELL AS ITS CONTINUING LEGACY OF INDUSTRY AND INNOVATION.

TRANSIT VILLAGE HOSTS:

- BART, Amtrak, AC Transit, Transbay Buses
- Connection to the Richmond Ferry
- E-Bike Share Station and Public Bike Lockers
- Yellow Brick Road - Walking & Bike Paths
- Access to Nature Trails - The Richmond Wellness Trail, Bicycle Boulevard, The Greenway, The Bay Trails

AS ONE OF THE BAY AREA'S MOST CONNECTED TRANSIT HUBS, RICHMOND'S TRANSIT VILLAGE BRINGS TOGETHER BART, AMTRAK, AC TRANSIT, TRANSBAY BUS LINE AND ACCESS TO THE BAY TRAILS AND RICHMOND FERRY, POSITIONING THE CITY AS A GATEWAY TO SURROUNDING COMMUNITIES ACROSS THE BAY

Downtown Tour: Rep. Matt Haney, Mayor Martinez, City Manager Shasa Curl, City Council Member Doria Robinson, Assembly member Buffy Wick's office and regional leaders in the City of Richmond – October 2, 2025

- ▶ Elected officials of California, City of Richmond and local leaders in Richmond gathered in RMSI office to begin the guided tour.
- ▶ Participants learned of ongoing community investments and revitalization projects aimed at boosting economic development.



Downtown Walking Tour – October 2, 2025

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Downtown Walking Tour: Senator Jesse Arreguin, City Manager Shasa Curl, Council Member Doria Robinson, COR Management and Business Leaders - December 18, 2025

- ▶ California State Senator Jesse Arreguin, his team and local Richmond Leaders join us for the Downtown Walking Tour.
- ▶ Opportunity and discussion of the revitalization and economic development plan in the strategic Downtown neighborhood.



Downtown Walking Tour – Press

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RICHMONDSIDE

Richmondside

• Elected officials tour downtown Richmond

‘Great bones, great heart:’ State officials tour downtown Richmond to envision its revival

Local business leaders and elected officials took a walking tour of the Macdonald Avenue business district, a mix of stalled housing projects and some success stories.

By [Kathy Chouteau](#) on March 4, 2026



Rep. Matt Haney (D-San Francisco) (front, center), chair of the Assembly's Downtown

News

Richmond Standard

Home Community Downtown Richmond Walking Tour: past, present, and promise

Downtown Richmond Walking Tour: past, present, and promise

March 4, 2026



Sarah Wally's extensive Downtown Walking Tour included a visit to Heart of Richmond park. (All photos by Kathy Chouteau)

By **Kathy Chouteau**

You better put on good walking shoes for the "Wally Walk." Historic buildings, vibrant murals, local shops, multimodal transit, future development sites and more encompass Richmond Main Street Initiative's (RMSI) fun and insightful walking tour.

Downtown Holiday Festival 2025

55

- ▶ The Annual *Downtown Holiday Festival* was held in partnership with the East Bay Center and The LOT Food Court for the Performing Arts , December 12, 2025.
- ▶ RMSI gave away 500 gift bags for kids – filled with toys and snacks.
- ▶ We hosted free a photoshoot with Mr. & Mrs. Clause with free prints for each guest.
- ▶ EBCPA performed two show times of *The Nutcracker*.
- ▶ The LOT had food and retail vendors in the Market Square Mall parking lot.



Downtown Holiday Festival 2025

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**RICHMOND
STANDARD**

Funded by Chevron

Santa and the Nutcracker bring cheer to Downtown Holiday Festival

November 21, 2025



Photo by Kathy Chouteau

By Kathy Chouteau

The heart of Richmond will sparkle this season as the "Downtown Holiday Festival," presented by Richmond Main Street Initiative (RMSI) and East Bay Center for the Performing Arts, transforms the historic Winters Building into a hub of holiday cheer on Friday, Dec. 12 from 4-7:30 p.m.



Downtown Holiday Festival 2025

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Downtown Richmond South Facing

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Downtown Richmond West Facing

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2026

RMSI Free Community Events, Programs



- ▶ Small Business Week
- ▶ Downtown Monthly Walking Tours
- ▶ Music on the Main 1
- ▶ Music on the Main 2
- ▶ Music on the Main 3
- ▶ Coffee With a Cop
- ▶ Spirit and Soul Festival
- ▶ Health & Resources HUB
- ▶ Halloween Stroll
- ▶ Small Business Saturday
- ▶ Host Arts Corridor Events at RMSI
- ▶ Collaborate with Richmond Rising Events
- ▶ Downtown Holiday Festival

RMSI 2026 Free Community Events

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RICHMOND MAIN STREET PRESENTS

MUSIC ON THE MAIN



FREE COMMUNITY EVENT
EVENTO GRATUITO

THANK YOU TO OUR SPONSORS AND COMMUNITY PARTNERS



SUMMER CONCERT SERIES

AT **THE LOT** IN DOWNTOWN RICHMOND
MARINA WAY AND MACDONALD AVENUE

THURSDAY, JUNE 18TH
5PM - 7:30 PM
ANDRE THIERRY
ACCORDION SOUL MUSIC

THURSDAY, JULY 9TH
5PM - 7:30 PM
MUSICIANS TO BE ANNOUNCED

THURSDAY, SEPTEMBER 24TH
5PM - 7:30 PM
MUSICIANS TO BE ANNOUNCED


RICHMONDMAINSTREET.COM

For Sponsorship Opportunities please contact us at director@richmondmainstreet.com

RICHMOND MAIN STREET PRESENTS
The 17th Annual

SPIRIT & SOUL FESTIVAL

SATURDAY AUGUST 29TH

Music & Performances by



LOCATED IN DOWNTOWN RICHMOND
MACDONALD AVENUE & MARINA WAY

10 AM CLASSIC CARSHOW

12 PM TO 5 PM FOOD & VENDOR FAIR

- * LIVE MUSIC & DJ
- * HEALTH AND RESOURCE HUB
- * YOUTH ZONE WITH SOCCER FIELD
- * CLASSIC CAR SHOW
- * FOOD VENDORS & BEVERAGE PAVILLION
- * ARTISAN AND CRAFT VENDORS
- * FAMILY ACTIVITIES & GAMES

RETAIL VENDOR REGISTRATION



CLASSIC CAR REGISTRATION

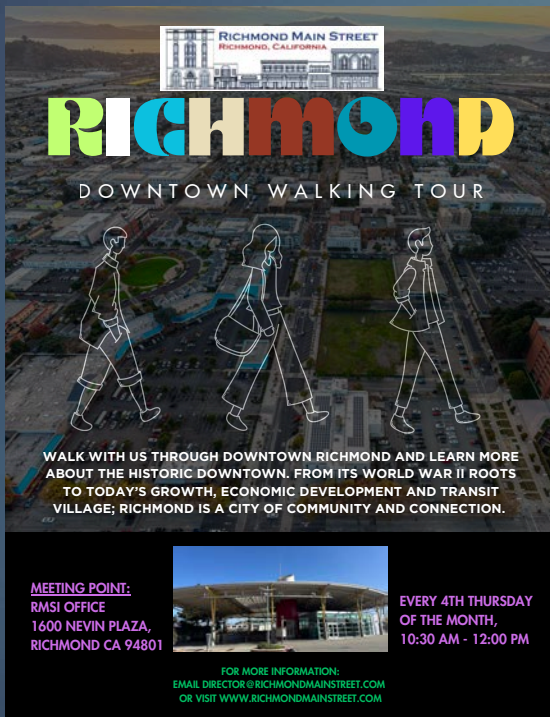




For Sponsorship Opportunities please contact us at director@richmondmainstreet.com

RMSI 2026 Free Community Events

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RICHMOND MAIN STREET
RICHMOND, CALIFORNIA

RICHMOND

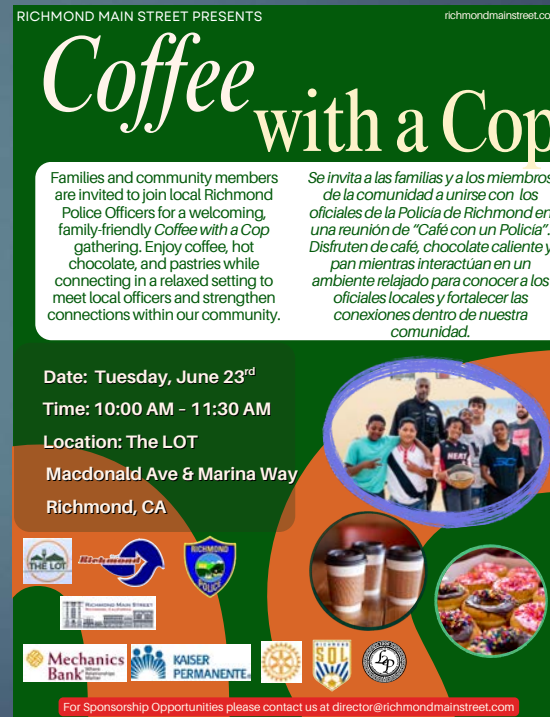
DOWNTOWN WALKING TOUR

WALK WITH US THROUGH DOWNTOWN RICHMOND AND LEARN MORE ABOUT THE HISTORIC DOWNTOWN. FROM ITS WORLD WAR II ROOTS TO TODAY'S GROWTH, ECONOMIC DEVELOPMENT AND TRANSIT VILLAGE; RICHMOND IS A CITY OF COMMUNITY AND CONNECTION.

MEETING POINT:
RMSI OFFICE
1600 NEVIN PLAZA,
RICHMOND CA 94801

FOR MORE INFORMATION:
EMAIL: DIRECTOR@RICHMONDMAINSTREET.COM
OR VISIT WWW.RICHMONDMAINSTREET.COM

EVERY 4TH THURSDAY
OF THE MONTH,
10:30 AM - 12:00 PM



RICHMOND MAIN STREET PRESENTS

Coffee with a Cop

richmondmainstreet.com

Families and community members are invited to join local Richmond Police Officers for a welcoming, family-friendly *Coffee with a Cop* gathering. Enjoy coffee, hot chocolate, and pastries while connecting in a relaxed setting to meet local officers and strengthen connections within our community.

Se invita a las familias y a los miembros de la comunidad a unirse con los oficiales de la Policía de Richmond en una reunión de "Café con un Policía". Disfruten de café, chocolate caliente y pan mientras interactúan en un ambiente relajado para conocer a los oficiales locales y fortalecer las conexiones dentro de nuestra comunidad.

Date: Tuesday, June 23rd
Time: 10:00 AM - 11:30 AM
Location: The LOT
Macdonald Ave & Marina Way
Richmond, CA

Sponsors: THE LOT, Richmond Main Street, Mechanics Bank, Kaiser Permanente, City of Richmond, Richmond Police, and others.

For Sponsorship Opportunities please contact us at director@richmondmainstreet.com

RMSI 2026 Free Community Events

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RICHMOND MAIN STREET PRESENTS WWW.RICHMONDMAINSTREET.COM

HALLOWEEN STROLL AT THE LOT

JOIN US IN DOWNTOWN RICHMOND FOR A FREE, FAMILY-FRIENDLY HALLOWEEN STROLL WITH TRICK-OR-TREATING, PUMPKIN PAINTING, A PUMPKIN PHOTO BOOTH, AND LOCAL VENDORS.

1401 MACDONALD AVE, RICHMOND

ÚNASE CON NOSOTROS EN EL CENTRO DE RICHMOND PARA UN PASEO DE HALLOWEEN GRATUITO Y FAMILIAR CON TRUCO-O-TRATO, PINTURA DE CALABAZAS, UN FOTOMATÓN Y VENDEDORES LOCALES.

FREE COMMUNITY EVENT!
EVENTO COMUNITARIO GRATUITO!

THURSDAY OCTOBER 29TH 5PM - 6:30 PM
JUEVES 29 DE OCTUBRE 5PM - 6:30 PM



Mechanics Bank
KAISER PERMANENTE

RICHMOND MAIN STREET PRESENTS richmondmainstreet.com

DOWNTOWN HOLIDAY FESTIVAL

FREE COMMUNITY EVENT
EVENTO COMUNITARIO GRATUITO!

RICHMOND MAIN STREET INITIATIVE AND THE EAST BAY CENTER FOR THE PERFORMING ARTS INVITES YOU TO THE DOWNTOWN HOLIDAY FESTIVAL, A FREE COMMUNITY CELEBRATION FEATURING THE NUTCRACKER PERFORMANCE, PHOTOS WITH SANTA, AND GIFT BAGS FOR CHILDREN.

TUESDAY DECEMBER 8th
MARTES 8 DE DICIEMBRE

RICHMOND MAIN STREET INITIATIVE Y EL EAST BAY CENTER FOR THE PERFORMING ARTS LO INVITAN AL DOWNTOWN HOLIDAY FESTIVAL, UNA CELEBRACIÓN COMUNITARIA GRATUITA QUE INCLUYE LA PRESENTACIÓN DE EL CASCANUECES, FOTOS CON PAPA NOEL Y BOLSAS DE REGALO PARA NIÑOS.



NUTCRACKER SHOWTIMES
5 pm and 6:15 pm
HORARIOS DEL CASCANUECES
***FIRST COME, FIRST SERVED / POR ORDEN DE LLEGADA**

FREE PICTURES WITH SANTA
4 pm - 7:30 pm
FOTOS GRATIS CON PAPA NOEL

THE LOT
EAST BAY CENTER FOR THE PERFORMING ARTS
KAISER PERMANENTE
Mechanics Bank

For Sponsorship Opportunities please contact us at director@richmondmainstreet.com

Information & Programs

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Apply Now!

 **renaissance**
entrepreneurship center

 **RICHMOND RISING**
Healthy • Connected • Climate Smart

 **City of Richmond**

SMALL BUSINESS Facade Improvement Program

Grant Details

- Up to \$15,000 per commercial address
- Multi-tenant buildings may apply per unit
- Projects must start within 90 days of approval and finish within 90 days of start (extensions possible)

Funding

- First (up to 50%) - After permits + contract or receipts
- Final - After completion & site review

Who's Eligible

- Street-facing retail or nonprofit storefronts
- Property owners with leasable vacant space (within 6 months)
- Be in Iron Triangle, Santa Fe, or Coronado
- Have 2024 revenue less than \$2M
- Hold a valid Richmond business license
- Be in good standing with the local, state, and federal agencies
- Have written landlord approval (if applicable)

Not Eligible

- Home-based, admin-only, or non-compliant businesses

For More Information

 eastbay@rencenter.org

 (510) 619-8668

Use this QR Code to Apply



WRAP AROUND BUSINESS SUPPORT SERVICES

FORMAL NAME: ON-DEMAND ENHANCED BUSINESS SERVICES AND SOLUTIONS

 **COBIZ**

This is an on-going City-led and supported program in partnership with CoBiz targeted to support Small Businesses in the City.

FEBRUARY 2026 EVENTS

 **Monday - February 2, 2026 (Virtual) 6 PM - 7 PM**
Where Do I Start? Organic Marketing Channels
<https://www.eventbrite.com/e/where-do-i-start-organic-marketing-channels-tickets-1978465323040>

 **Wednesday - February 18, 2026 (Virtual) 10:00 AM - 11 AM**
Monthly Entrepreneur's Mental Health Toolkit - Series
<https://form.typeform.com/to/h0ArJkdG>

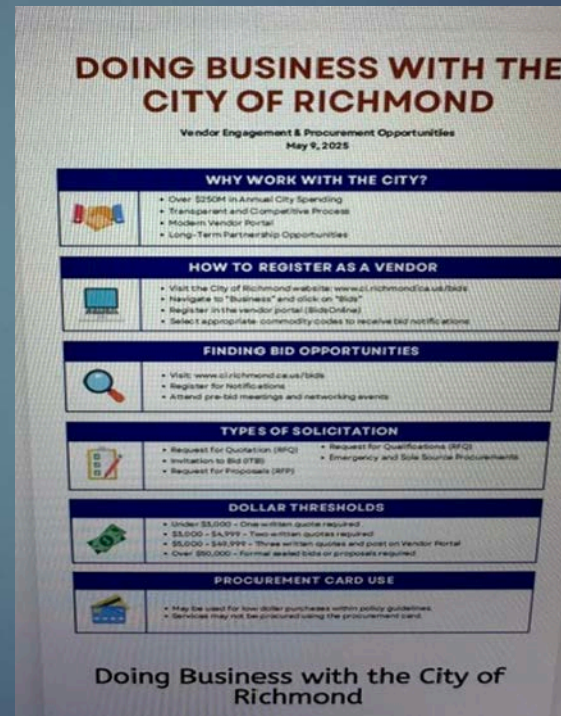
 **February 18 - March 4, 2026 (Virtual)**
Grant Readiness Incubator - Experienced Non-Profits
<https://form.typeform.com/to/mZRIKj8E>
Program Dates:
> Week 1 - Feb. 18 and 20 (10 AM - 11:30 AM)
> Week 2 - Feb 25 and 27 (10 AM - 11:30 AM)
> Week 3 - March 4 (10 AM - 12:00 PM)

FOR MORE INFO



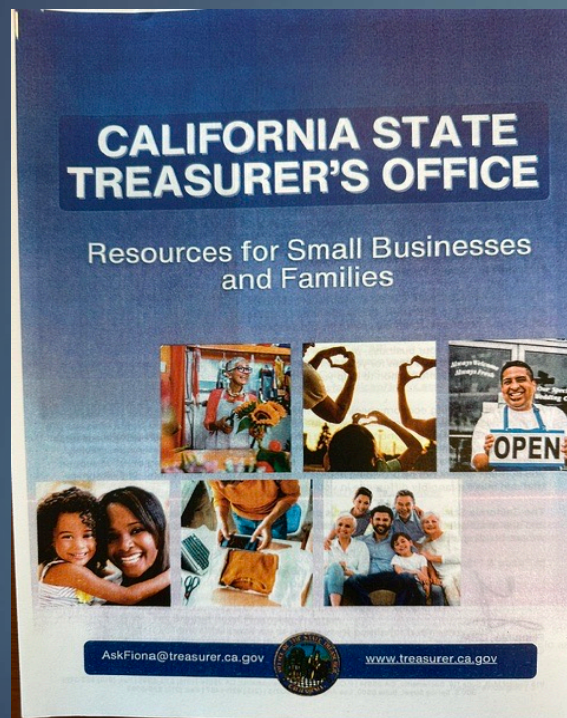
Information and Programs

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Programs, Funding, Sources

66



CALIFORNIA STATE TREASURER'S OFFICE

Resources for Small Businesses and Families

AskFiona@treasurer.ca.gov  www.treasurer.ca.gov

This brochure features a blue background with white text. It includes several small images: a woman working at a desk, a person holding up a heart, a man holding an 'OPEN' sign, a woman smiling, a person working at a desk, and a group of people sitting together. The contact information is at the bottom, including an email address and a website URL, with the California state seal in between.



 **Community First Lending**
Fueling Small Businesses.
Strengthening Communities.

Unlock Your Business Potential

Community First Lending is a certified Community Development Financial Institution (CDFI) established in 2011 to provide fair and accessible financing for entrepreneurs often overlooked by traditional lenders.

We focus on supporting:

- Minority-owned businesses
- Women-owned businesses
- Small businesses with limited access to capital

Our mission is to help businesses grow, create jobs, and strengthen local communities through responsible lending.

Our financing can be used for:

- Working capital
- Business expansion
- Equipment & machinery upgrades
- Leasehold & facility improvements
- Business start-up or stabilization needs

Small business loans available up to **\$50,000** *

*Up to \$100,000 based on exceptions.

Eligibility Criteria

Business Info	Business Financials	Personal Financials	Additional Docs
Brief history & location, Experience & licenses	2 years tax returns and all schedules	2 years tax returns	Organizational papers, project details, lease (if applicable)

We believe access to capital should **empower entrepreneurs**—not exclude them.

Let us help fuel your business growth.
Apply Today!
info@community1stlending.org



This brochure has a white background with blue and black text. It features the Community First Lending logo at the top left. A photo of a woman and a man looking at a document is on the top right. The text describes the organization's mission and the types of loans it provides. A table lists the eligibility criteria, categorized into Business Info, Business Financials, Personal Financials, and Additional Docs. At the bottom, there is a call to action to apply today, a QR code, and contact information.

Arts Corridor and Events in Downtown

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- ▶ RMSI in 2025 hosted an Arts Corridor, Richmond Renaissance event at the RMSI offices – a listening session to share their vision in Downtown.
- ▶ In 2026 a free music event will be hosted at the RMSI offices by Richmond Renaissance.
- ▶ Richmond Renaissance has hosted a free artists event in March in Downtown Richmond at Richmond Eats.

Welcome Office Share Richmond Rising 2026

Upcoming Free Community Events at RMSI & Richmond Rising
“The HUB”



Taste of Richmond 2026

RMSI Partnered with Richmond Chamber of Commerce, City of Richmond Economic Development & Richmond Farmers Market

**6TH ANNUAL
TASTE OF
RICHMOND
EXPERIENCE**

Experience tastings from 40 of
Richmond's local eateries, caterers,
bakeries, breweries & wineries.
Shop local artisans.



FOOD **DRINKS** **MUSIC** **DESSERTS** **ART** **PRIZES**

TICKETS: \$35 INCLUDES ONE RAFFLE TICKET. MUST BE 13 & OVER.
TASTEOFRICHMONDEXPERIENCE.COM

PRESENTED BY
 ECONOMIC
DEVELOPMENT
COMMISSION
RICHMOND CA

HOSTED BY
 RICHMOND
CHAMBER OF COMMERCE

IN PARTNERSHIP WITH
 RICHMOND MAIN STREET
 RICHMOND FARMERS MARKET



Taste of Richmond 2026 Downtown Small Businesses

RMSI Engaged, Supported and Coordinated for Five Downtown Richmond Small Businesses to participate in the Taste of Richmond 2026.

[San Francisco Pizza](#)

[Salsa Taqueria](#)

[New Life Café](#)

[Vibe Bistro](#)

[Saritas Flowers](#)

Small Business Week 2026 with RMSI

► Resource Expo



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RICHMOND MAIN STREET
RICHMOND, CALIFORNIA

RICHMOND FARMER'S MARKETS

RICHMOND

Did You KNOW

Downtown edition

★ **FREE ADMISSION!** ★

- RICHMOND'S GOT FOOD!** *Live*
Cooking demos, cultural stories, and local vendor highlights
- RICHMOND'S GOT MORE!**
Showcasing local artists, businesses and agencies and live demonstration
- RICHMOND'S GOT ENTERTAINMENT!**
Enjoy amazing performances from talented local artists

FOR MORE INFO:
(510) 620-6524
edadmin@richmond.ca.us

DATE: MAY 7, 2026
TIME: 4:00 PM - 7:00 PM
LOCATION: THE LOT
1401 MACDONALD AVENUE
RICHMOND CA 94804

OUR PARTNERS

Bay Area Rapid Transit **AC** **COBIZ** **RICHMOND**

RENAISSANCE **Bay Area Rapid Transit** **AC** **COBIZ** **RICHMOND**

SHOP LOCAL • SUPPORT COMMUNITY • LOVE RICHMOND

CELEBRATES

NATIONAL SMALL BUSINESS WEEK

MAY 4-8, 2026

CELEBRATING SMALL BUSINESSES. BUILDING A STRONGER RICHMOND.

Join us for a week of events, workshops, webinars, and connections designed to help your business learn, grow, and thrive in the City of Richmond.

LEARN **CONNECT** **GROW** **THRIVE**

Gain practical knowledge from city staff and experts. Build valuable relationships. Strengthen your business and reach new heights. Together, we create a stronger Richmond.

SCAN QR CODE FOR MORE INFORMATION ABOUT BUSINESS DEVELOPMENT SUPPORT

SHOP LOCAL. SUPPORT LOCAL. INVEST IN RICHMOND.

For more information, call (510) 620-6524 or send an email to edadmin@richmond.ca.us

THANK YOU TO OUR PARTNERS!

COBIZ **RENAISSANCE** **RICHMOND** **BAY AREA RAPID TRANSIT** **AC** **COBIZ** **RICHMOND**

ONE WEEK. ENDLESS OPPORTUNITIES. STRONGER TOGETHER.

A WEEK OF EVENTS DESIGNED FOR SMALL BUSINESS SUCCESS!

MONDAY MAY 4
COBIZ
Workshop with Pilot
Capital Un-readiness:
Power of Bookkeeping
11:30 AM - 1:00 PM
1903 Macdonald Ave, Suite A, Richmond CA 94801

TUESDAY MAY 5
1. Webinar on Sales with AI for Service-Based Businesses: A Human-Centered Approach
Facilitated by Renaissance Entrepreneurship Center
12:00 PM - 2:00 PM
2. Digital Marketing Webinar
Facilitated by Richmond Chamber of Commerce
2:00 PM - 3:30 PM

WEDNESDAY MAY 6
East Bay SBDC presents
2026 EAST BAY CAPITAL SUMMIT
Assisting Small Businesses Obtain Loan or Equity Financing
10:00 AM - 4:00 PM

THURSDAY MAY 7
"Richmond, Did You Know?"
An event highlighting the food, retail and resources that the downtown area of Richmond has to offer. There will also be entertainment!
The Lot: Downtown Richmond Food Court
4:00 PM - 7:00 PM

FRIDAY MAY 8
Small Business Resource Expo
City Council Chambers
2:00 PM - 5:00 PM
Featuring Seminar-Workshops:
• How to Start a Business
• How to Become a Vendor for the City
Plan Resource Fair with local organizations, financial institutions, and business support services.

WE LOOK FORWARD TO SEEING YOU!

RMSI Small Business Week 2026

Downtown Business Features

- ▶ RMSI partnered with City of Richmond Economic Development and Richmond Farmers Market, The LOT, to host a 3 Hour Event on May 7, 2026.
- ▶ RMSI coined “Richmond, Did You Know” as a marketing campaign launch to show and introduce the Downtown Small Businesses.
- ▶ RMSI and The LOT hosted:
 - ▶ 4 Food Vendors Cooking Demos
 - ▶ 3 Small Businesses Live Shows
 - ▶ Gratitude Gifts: Fashion Show
 - ▶ Saritas Flowers: Bouquet Making
 - ▶ Leftside Printing: Printing Demo
 - ▶ 8 Small Business Panel Speakers
 - ▶ CoBiz, Vibe Bistro, New Life Café, Ren Center, Strike Five Films, The LOT, TCC Team, DJ Gary
 - ▶ 2 Downtown Public Transportation

RMSI Downtown Business List

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Business Name	First Name	Last Name	Address	Phone	Business Email	Website	Description
AC Transit	Ryan	Lau	1600 Nevin Plaza	(510) 891-1477	rlau@actransit.org	www.actransit.org	Ground transportation Company
ACCIE Institute	Melvin	Willis	Market Square Mall #5	(925) 345-9192 / (510) 225-9108	contractcosts@calogize.org	http://www.acceinstitute.org	ACCIE Institute is a non-profit, non-political, non-partisan community organization that holds events to fight and stand for economic, social and environmental issues.
Alanis Brothers Furnitures	Mohamed	A.	400 Marina Way	(510) 225-9108	alanisbrothersfurnitures@gmail.com	https://alanisbrothersfurniture.com	Custom Furniture
American Federation of Government Employees	Jerry	Parsons	322 Harbour Way, #17	(510) 233-5222	Questions@afge.org		Affiliated with AFL-CIO
Amtrak-Richmond Station	Michael	Hendley	1600 Nevin Plaza	(800) 872-7245		https://www.amtrak.com/stations/richmond	The Amtrak Richmond Station is located at the Richmond Transit Center, located in an industrial area between the street and the river, adjacent to Auto Zone.
AutoZone	Frances	Toni	1350 Macdonald Avenue	(510) 233-8608	customer.service@autzone.com	www.autzone.com	Auto Parts
Barrett Terrace Apartments	Janine	Shaheed	700 Barrett Avenue	(510) 237-3467	jashaheed@bgtmcc.org	http://www.bgtmcc.org/find-housing	1-4 Bedroom apartments and townhouses
BART - Richmond Station	Henry	Symons	1700 Nevin Avenue	510-464-6000	henry.symons@bart.gov	https://www.bart.gov/stations/richmond	Bay Area Rapid Transit
Bash Worthly Events	Lamarla	Stevens	1503 Macdonald Ave	(510) 233-8654	lamarla.bashworthyevents@gmail.com		Party Planner
Bay Area Legal Aid	Adam	Poe	1025 Macdonald Avenue	(510) 237-8538		www.baylegal.org	Bay Area Legal Aid provides low-income clients with free civil legal assistance, including family law, housing, and general education, advocacy, and legal representation.
Bessell Avenue Apartments	Elizabeth	Orozco	1300 Macdonald Avenue	(510) 231-0572		www.bk.com	Fast Food Burgers
Burger King	Tan	Nguyen	1100A Macdonald Avenue	(510) 999-1349 / (510) 408-8940 / (510) 233-5406		https://www.yelp.com/biz/butterfly-burgers-richmond	Full-service nail salon offering a variety of manicure and pedicure options - The salon offers 30 one-bedroom apartments with rug/coroberry.
Butterfly Nails & Spa	Marcela	Escoto	400 Harbour Way	(510) 215-2650		https://www.bridgethousing.com/biz	Full-service nail salon offering a variety of manicure and pedicure options - The salon offers 30 one-bedroom apartments with rug/coroberry.
Carquinez Senior Apartments	Francis	217 Harbour Way, Richmond, CA 94801	(510) 786-3190	info@ccsb.org		https://www.ccsb.org	Carquinez Senior Apartments
Catholic Charities East Bay Richmond Service Center	Sarah	Zhu	1190C Macdonald Avenue	(510) 236-2182		https://www.yelp.com/biz/chef-min	Classic Chinese-American cuisine made fresh daily.
Chef Ming Chinese Food To Go	Nader	1100B Macdonald Ave	(510) 233-0013				Self-service laundromat and wash + fold
Clean Xpress Coin Laundry	Wesley	Alexander	1603 Macdonald Avenue	(510) 500-0814	info@cobizarichmond.com	www.cobizarichmond.com	Convenience Store
Clothing & More	Marlene	Johannessen	340 Marina Way	(510) 399-7107	martine@cbccal.org	www.cbccal.org	Clothing Store
Cobiz Richmond	Tish	Gallegos	1305 Macdonald Avenue	(510) 412-3000	info@ehsd.cccounty.us	www.ehsd.org	County Employment & Human Services
Communities for a Better Environment	Kingdom	Black-Ware	402 Harbour Way	(510) 255-0625	info@cooperationrichmond.org	https://cooperationrichmond.org	Bulks Community
Contra Costa County Employment & Human Services	Albar	Abbas	254 Marina Way	(510) 215-2444	info@cooperationrichmond.org	https://www.yelp.com/biz/discout	Convenience Store
Cooperation Richmond	Ruthie	Dineen	339 11th St	(510) 323-2499	ruthie.dineen@eastbaycenter.org	www.eastbaycenter.org	Performing Arts Center for Music, Dance and theatre.
Discount Cigarettes & More	Christina	Kenney	1503 Macdonald Ave	(510) 691-6027	empowersoulstudios.org		Marketing, Branding
East Bay Center for the Performing Arts	Guillermo	Jimenez	242 Marina Way, #A	(415) 515-0297	guillemojimenezfarm@gmail.com	https://agents.farmers.com/ca/richmond	Insurance
Empower Studios			Macdonald Ave and 9th Street	(510) 232-5812	info@freespacevocal.com	www.foodsco.net	Full Service Supermarket
Farmers Insurance Office of Guillermo Jimenez			1250 Macdonald Avenue	(510) 412-4444			Full Service Supermarket
Fierce Advocates	Geraldine	Linsy	322 Harbour Way, #14	(510) 237-6872			Notary and Real Estate
FoodsCo	Ghalayah	Roberts-Palm	322 Harbour Way, #1A	(510) 932-5727	gratitudeshowing@gmail.com	https://www.gratitudeshowing.com	Gratitude Afrocentric gift store
Geraldine Linsy Traveling Notary/Real Estate Agent			322 Harbour Way, #24	(415) 374-6463 / (510) 478-4594			AA Group Sessions
Gratitude Afrocentric Gift Store	Roxanne	Carrillo Garza	1015 Nevin Avenue, Suite 101	(510) 680-3135	healthyrichmondhbc@gmail.com	www.healthyrichmond.net	Children and Youth
Grupo un Dia a la Vez	Heewoong	Chae	1170A Macdonald Avenue	(510) 680-5552		https://www.facebook.com/helcio	Clothing Store
Healthy Richmond	Henry	Maxwell	1404 Macdonald Avenue	(510) 778-1609			Barbershop
Helcio	Bayron	Navarro	1190 Macdonald Ave, Richmond Ca	(510) 374-6072			Convenience Store
His Gift and Tobacco	Main	Jimenez	322 Harbour Way, #1	(415) 816-0571	mainjimenez2019@gmail.com		Place of Worship
Iglesia Bautista Cristo Es La Roca	Pedro	Galvan	248 Marina Way	(510) 253-4803 / (510) 626-4301	iddpmi.richmondca1@gmail.com		Place of Worship
Iglesia Cielos Abiertos	Adorna	O'Sullivan	830 Macdonald Avenue	(510) 334-5281	adorna.osullivan@gmail.com	https://healthy.kaiserpermanente.org	Place of Worship
Iglesia de Dios Pentecostal Movimiento Internacional	Keisha		901 Nevin Avenue	(510) 233-5222	future.com		Non-Profit
Kaiser Permanente Richmond Medical Center	Mark	Tuan	322 Harbour Way, #26	(510) 231-0694	info@leades.org	https://www.yelp.com/biz/kims-nail	Nail Salon
Keys to the Future	Peter	Yee	322 Harbour Way, #5A	(510) 235-4522			Nail Salon
Kim's Nails	Diego	Garcia	880 Bessell Ave, Richmond, CA 94801	(510) 235-4522		https://www.yelp.com/biz/leeds-donut	Donut Shop
Leadership Public Schools - Richmond	Diego	Garcia	1190A Macdonald Avenue	(510) 215-6930	leftsideprinting@hotmail.com	http://www.leftsideprinting.com/	Custom Printing
Lee's Donuts	Diego	Garcia	1420 Macdonald Ave, Richmond Ca	(510) 965-8697	leftsideprinting@hotmail.com		Event Space
Leftside Printing	Diego	Garcia	1420 Macdonald Ave, Richmond Ca	(510) 965-8697	leftsideprinting@hotmail.com		Event Space
Leftside Printing Event Space Indoors	Director		150 Harbour Way	(510) 981-4100		www.LifeLongMedicalCare.org	Health Care Services - Prenatal Care, Pediatric Care, Family Care
Leftside Printing Event Space Outdoors	Norman	Linsy	322 Harbour Way, #14	(510) 237-6872	linsypainting@yahoo.com		Painting and Decor
LifeLong William Jenkins Health Center	Eve	Nelson	322 Harbour Way, #16	(510) 215-1541	info@mack5.com	www.mack5.com	Construction Management
Linsy Painting & Decorating			221 6th St, Richmond, CA 94801	510-235-4022			Leasing Office
Mack5	David	Trussell	322 Harbour Way, #15	(510) 371-8807			Leasing Office
Magallanes Automotive Repair - Engine Services & Smog Checks			1551 Nevin Plaza	(510) 236-1518			Restaurant
Market Square Mail Office			1000 Nevin Ave Richmond Ca	510-213-0644	mackysgrillrichmond@gmail.com		Restaurant
MSO Mart			1434 Bessell Ave, Richmond, CA 94801	(510) 231-0579			Restaurant
Mary's Grill	Fahim	Reese	322 Harbour Way, #25	(510) 241-0595	team@motivated2help.org	https://www.motivated2help.org	Non-Profit
Mike's Liquors			322 Harbour Way, #25	(510) 613-4504	info@richmondassistedliving.org	https://richmondassistedliving.org	Place of Worship
Motivated 2 Help Others	Nani	Bezayayehu	325 11th Street	(510) 900-1189	nandentalhygiene@gmail.com	https://www.nandental.com/	Private Dental Office
Muslim Mission Center	Bendrick	Foster	322 Harbour Way, #11	(510) 837-4814	richmovement2@gmail.com	https://www.richmovement.org/	Computer Lab
Nani Dental Hygiene, LLC	Bendrick	Foster	322 Harbour Way, #7	(510) 837-4814	richmovement2@gmail.com	https://www.richmovement.org/	Computer Lab
New Life Movement Computer Lab	Bendrick	Foster	322 Harbour Way, #10	(510) 837-4814	richmovement2@gmail.com	https://www.richmovement.org/	Computer Lab
NewLife Cafe	Paradigm	General Contractors	914 Macdonald Avenue	(510) 478-1121		www.paradigm.com	Contractor
NewLife Movement	Rhonda	Harris	322 Harbour Way, #9	(510) 233-9313	veteransnet@gmail.com	www.rfandassociatesinc.com	Veteran Services
Paradigm General Contractors	Pat	Mims	912 Macdonald Avenue	(510) 759-1844 / (510) 221-6028	info@reentrysuccess.org	http://reentrysuccess.org/	Services for the formerly incarcerated
R.F. Associates	Burt	Aaron	1503 Ste. 112 Macdonald Avenue	(510) 900-1799	info@richcityrides.org	www.richcityrides.org	Small Business Development
Reentry Success Center	Najati	Smith					Bike Shop
Renaissance Entrepreneurship Center							
Rich City Rides (Gifts, Bike Skate Shop)							

Business Name	First Name	Last Name	Address	Phone	Business Email	Website	Description
Rich City Studios	Charles	Turner	322 Harbour Way, #22	(510) 374-0661	richcitystudios@gmail.com	https://richcitystudios.com/	Recording Studio
Richmond City Center Apartments	Batu	Newsome	1000 Macdonald Avenue	(510) 236-4350	bnewsome@bridgehousing.com	https://www.bridgehousing.com/properties/	64 Affordable Housing
Richmond Dental Building	Dr. Shayan	Bayati	265 16th Street	(510) 233-6515	dbayati@richmond-dental-building.com	www.richmond-dental-building.com	Dental Office
Richmond Eats			1428 Macdonald Ave, Richmond Ca 94801	415-523-8094	djrecho@richmondmainstreet.com	https://richmond-eats.com/	Salvadorian and Mexican Food
Richmond Main Street Initiative	Sarah	Wally	1600 Nevin Plaza	(415) 244-4624	djrecho@richmondmainstreet.com	www.richmondmainstreet.com	Community Based Organization for the development of Downtown
Richmond Police Sub Station			1000 Macdonald Avenue	(510) 233-1214	police6@richmondpd.net	http://www.ci.richmond.ca.us/82/Police	For emergencies, call 911. For non-emergency dispatch, call (510) 233-1214, press 0. This sub-station does not have public access. Main station and department offices are located at 1701 Regatta Blvd., Richmond, CA 94804.
Richmond SOL	Diego	Garcia	1420 Macdonald Avenue	(510) 965-9097	richmondsol@hotmail.com	https://www.richmondsol.org/	Soccer Team
Richmondside			1503 Macdonald Ave			https://richmondside.org/	Newspaper Journalists
Rivet School	Jeff	Manassero	1503 Macdonald Avenue, #	(510) 727-5484	info@rivetschool.org	https://www.rivetschool.org/	Online School
Safe Return Project	Mynasha	Guerrero	1011 Macdonald Ave	510 890 5538	admin@safeturnproject.org	https://www.safeturnproject.org/	Services for the formally incarcerated
Salsa Taqueria	Reina	Raiz	1190B Macdonald Avenue	(510) 236-4528		https://salsataqueria.com/	Mexican Restaurant
San Francisco Pizza & Restaurant	Rosana	Brito	1190C1 Macdonald Avenue	(510) 412-4400	sfpizza@sbcglobal.net	http://www.sanfranciscopizzaria.com/	Pizza Restaurant
Santa Flower Shop	Adriana	Sanchez	1019 Macdonald Ave, Richmond, Ca	(510) 776-3442	adrianasanchez94801@gmail.com	https://santaflovershop.com/	Flower Shop
Social Security Administration	Raquel	Rivers	1221 Nevin Avenue	(800) 772-1213		https://www.ssa.gov/	Regional Office
SparkPoint Contra Costa - West	Regina	Keels	1000 Macdonald Avenue, #C	(510) 779-3200	sparkpoint@richmondca.org	https://www.rcconnects.org/community/	Financial Coaching & Family Services
St. Raphael the Archangel's Chapel	Peggy	Heibel	332 Harbour Way	(510) 842-5522	St.Raphael.LCC@gmail.com	http://www.straphaelccl.org/	Place of Worship
Stephen B Studios	Stephen	Bruce	910 Macdonald Avenue		stephenstudios@yahoo.com	http://www.stephenstudios.com/	Artist Studio
Strike Free Films	Jaxson	Johnson	1301 Macdonald Avenue		jaxsonjohnson@gmail.com	http://www.strikefreefilms.com/	
Tamaplan Commercial Cabinetry	Inez	Kelly	200 9th Street	(510) 231-6800	kids@tamaplan.com	www.tamaplan.com	Custom Cabinets
The Church Lady Clothing Store	Cochise	Potts, Sr.	322 Harbour Way, #3	(510) 706-1348	thechurchladyboutique@hotmail.com	https://thechurchladyboutique.com/	Clothing Store
The Practice Space			317 11st	(510) 621-3314		https://www.practicespace.org/	Personal and Educational Coaching
Total Wireless			1404 Macdonald Ave			https://www.totalwireless.com/stores/ca/richmond/1404-macdonald-ave	
United States Post Office			1025 Nevin Avenue	(510) 232-4314		www.usps.com	Post Office
Urban Records Inc.			1009 Macdonald Avenue	(510) 730-4441	urbarecordinc@hotmail.com		Music & video recording studio
VR	April	Yan	1400 Macdonald Avenue	(510) 234-0573			Chinese Restaurant
Vibe Bistro	Free	Brown	1503 Macdonald Ave	(510) 730-0656	april@vibe-bistro.com	www.vibe-bistro.com	Cafe, Music, Art
West Contra Costa Unified School District			11108 Bassett Ave, Richmond, CA 94801	(510) 231-1100		https://www.wccusd.net/	
West Contra Costa USD Nutrition Center			750 Bassett Ave, Richmond, CA 94801	(510) 307-4580		https://www.schoolnutritionaffairs.org/docs/abolish-1401576654998	
West Contra Costa YMCA	Karla	Sparks Hunter	445 8th Street	(510) 412-3559	mhunter@westconcosta.org	http://www.westconcosta.org/	Child Development Center
West County Adult Day Care	Deborah	Janku	1015 Nevin Avenue, Suite 108	(510) 235-4276		www.westconcountadultdaycare.com	Alzheimer's Respite Center
YoVique Salon and Accessories	Verdel	Simon-Tatum	322 Harbour Way #8	(510) 680-5202	verdelbsimontatum@gmail.com	http://www.yoviquesalon.com	Hair Salon
Additional Market Square Mall Businesses (second floor) forthcoming							
New Businesses Will Be Added on Opening and Contact Details							

RMSI Downtown Business List

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STORE FRONT/STREET LEVEL	ADDRESS	RETAIL	
RETAIL:			
VIBE BISTRO	1503 Macdonald		
RICHMOND EATS	1428 Macdonald Ave		
RICH CITY RIDES			
LEFTSIDE PRINTING	1418 Macdonald Ave		
V8	1400 Macdonald Ave		
BURGER KING	1300 Macdonald Ave		
CIGARETTES	Marina Way at Mac/Bissell		
AUTO ZONE	1350 Macdonald Ave		Shopping Center
FOODS CO.	1250 Macdonald Ave		Shopping Center
HIS GIFT AND TABACCO	1190 Macdonald Ave		Shopping Center
SF PIZZA	1190 Macdonald Ave		Shopping Center
CHEF MING	1190 Macdonald Ave		Shopping Center
SALSA TAQUERIA	1190 Macdonald Ave		Shopping Center
LEES DONUTS	1190 Macdonald Ave		Shopping Center
HETICREW CLOTHES	1190 Macdonald Ave		Shopping Center
COIN LAUNDRY	1100 Macdonald Ave		Shopping Center
BUTTERFLY NAIL AND SPA	1100 B Macdonald Ave		Shopping Center
GRATITUDE AFROCENTRIC STORE	322 Harbour Way		Market Square
NEW LIFE CAFE	322 Harbour Way		Market Square
KIMS NAILS	322 Harbour Way		Market Square
THE CHURCH LADY CLOTHES	322 Harbour Way		Market Square
HAIR SALON	322 Harbour Way		Market Square
MARTY'S GRILL	1000 Nevin Ave		
US POST OFFICE	1025 Nevin Ave		
SARITA'S FLOWER SHOP	1019 Macdonald Ave		
METRO BY T-MOBILE	1021 Macdonald Ave		
CLOTHING & MORE	921 Macdonald Ave		
M & O MART	1500 Nevin Ave/Bart Station		
TOTAL MOBILE	1404 Macdonald Ave		
NON RETAIL - STORE FRONT STREET LEVEL			
INSURANCE CO	Marina Way		
SPARK POINT	1000 Macdonald Ave		
SAFE RETURN	1011 Macdonald Ave		
BAY AREA LEGAL AID	1025 Macdonald Ave		
REENTRY SUCCESS CENTER	912 Macdonald Ave		
NANI DENTAL HYGIENE	325 11st		
THE PRACTICE SPACE	317 11st		
PERCE ADVOCATES	Macdonald Avenue at 9th Street		
CO BIZ	1503 Macdonald Ave		
EAST BAY CENTER ARTS	11st Street at Macdonald/Nevin		
COMMUNITIES FOR BETTER ENVIR	340 Marina Way		
RICHMOND DENTAL	265 16th Street		
CO OPERATION RICHMOND	402 Harbour Way		Carquinez Bldg
HEALTHY RICHMOND	400 Harbour Way		Carquinez Bldg
WEST COUNTY ADULT CARE ALHEIZMERS	1015 Nevin Ave		Carquinez Bldg
ACCE INSTITUTE	322 Harbour Way		Market Sq Mall
POLICE SUBSTATION	1000 Macdonald Ave		
VACANT STORE FRONT - STREET LEVEL			
400 MARINA WAY	1,800 S.F. +-		
1100 MACDONALD AVE	14K S.F. sublease Walgreens w/ restrictions		Shopping Center
1100 MACDONALD AVE	4,000 S.F., 2,500 x 2 SF 1,800 S.F. w/restrictions		Shopping Center
1404 MACDONALD AVE	1,000 S.F. +-		
MISC IN MARKETSQUARE MALL	Various Store Fronts, Check Mgmt		
332 HARBOUR WAY	BLDG FOR SALE 5K +- S.F. \$1.3M		
1020 NEVIN AVE	3,500 S.F. +-		
THIS LIST DOES NOT INCLUDE ANY			
UNINHABITABLE or VACANT STORE FRONT BUILDINGS			

Store Front Street Level Spaces Downtown

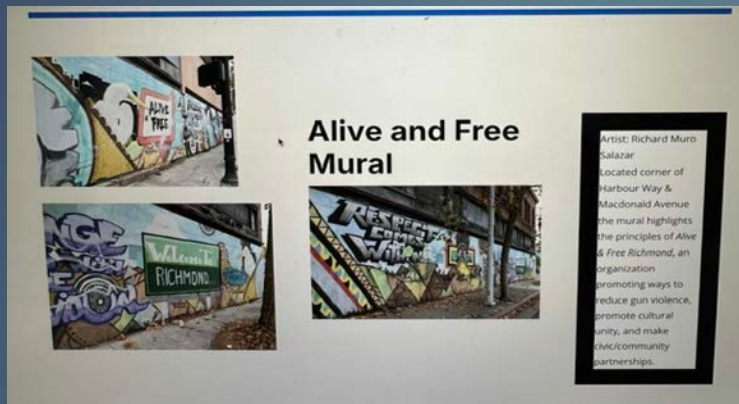
Website Updates

- ▶ Website updates:
 - ▶ Our Homepage hosts the most recent updates and events for quick access to information.
 - ▶ We can readily update the website and upload new information as needed.
- ▶ New Info
- ▶ Events by RMSI
 - ▶ About Richmond
 - ▶ Transit Village
 - ▶ Murals in Downtown Happening in Downtown
 - ▶ Resource Hub



Downtown Murals Tour

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Activation & Forward Momentum Plan

- ▶ Banners on Macdonald Ave Light Poles
- ▶ shops, transit, retail, food
- ▶ Pole Banners, Signage at Transit Village Nevin Plaza
- ▶ Coordinate for fence banners on Macdonald at 12th Street
- ▶ Coordinate with Arts Programs potential coverage with artwork
- ▶ Outward marketing, social media, press, promote variety businesses
- ▶ Support The LOT Downtown Food Court
- ▶ Cultural vibrancy, historical inclusion, gathering spaces, presence
- ▶ Foot Traffic and Visitors to Downtown Thru Events, Walking Tour
- ▶ Multiple events and community entertainment activities

Initiatives & Forward Momentum Plan

- ▶ Inventory buildings, use and retail space available
- ▶ Collaborate with property owners, boarded buildings, site conditions
- ▶ Collaborate with property owners for desired mix of uses
- ▶ Collaborate with City for disposition of vacant lots and buildings
- ▶ Work With Property Owners to market vacancies, signage
- ▶ Maximize retail store front properties for full retail use
- ▶ Campaign to have store fronts cleaned up, awnings & store signage
- ▶ Collaborate with shopping center owners for lease up and clean up

Downtown Activation

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- Sincerest gratitude to our sponsors who have helped us fund our events & programs.

